

AMERICAN FORK CITY COUNCIL
APRIL 25, 2023
WORK SESSION AGENDA

Notice of Electronic Meeting

One or more City Council Members may be physically absent from this meeting but may participate electronically.


Notice is hereby given that the American Fork City Council will meet in a work session on Tuesday, April 25, 2023, in City Hall, located at 31 N. Church Street, commencing at 6:00 p.m. The agenda shall be as follows:

WORK SESSION

The purpose of City Work Sessions is to prepare the City Council for upcoming agenda items on future City Council Meetings. The Work Session is not an action item meeting. No one attending the meeting should rely on any discussion or any perceived consensus as action or authorization. These come only from the City Council Meeting.

1. Discussion on PARC Tax fund distributions recommendations from the PARC Tax Advisory Board.
2. Discussion on the Republic Services solid waste contract.
3. Adjourn.

Dated this 20th day of April 2023.



Terilyn Lurker
City Recorder

- In accordance with the Americans with Disabilities Act, the City of American Fork will make reasonable accommodations to participate in the meeting. Requests for assistance can be made by contacting the City Recorder at 801-763-3000 at least 48 hours in advance of the meeting.
- The order of agenda items may be changed to accommodate the needs of the City Council, staff, and the public.

CITY COUNCIL STUDY ITEM

City of American Fork
COUNCIL WORK SESSION
APRIL 25, 2023

Department Recorder

Department *Terilyn Lunken*

STUDY ITEM Discussion on PARC Tax fund distribution recommendations from the PARC Tax Advisory Board.

BACKGROUND

The PARC Tax Advisory Board has prepared recommendations to the City Council for PARC Tax fund distribution. Their recommendations are attached.

SUPPORTING DOCUMENTS

04.25.23 - PARC Recommendations to Council v2 (DOCX)



To: American Fork City Council
 From: PARC Tax Advisory Board
 Date:
 Re: PARC Funding Recommendation

2023-2024 Fiscal Year

In accordance with applicable Utah code and city ordinance, the PARC Tax Advisory Board (“Board”) has reviewed all submitted applications as of April 12, 2023, to determine the recommended recipients of the PARC funds to be distributed during the 2023-2024 fiscal year.

Pending final approval by the City Council and prior to receiving funding, all groups receiving funding will be required to comply with sections 8 and 9 of the *Policies and Procedures for PARC Tax Funding*.

The recommendations below provide funding for projects that will enhance the American Fork community in multiple ways and appeal to a broad spectrum of people and interests associated with parks, arts, recreation, and culture in the American Fork community.

Although Board members had differing opinions regarding some of the requests, after thorough discussion we are in full agreement regarding these final recommendations.

Therefore, the Board presents the following recommendations of tax funding awards for the upcoming fiscal year:

American Fork City Library

Imaginative Play Areas	\$4,413
Sound Booth for Library Media	\$9,245
Library Rotunda Sound System	\$19,851
Mural Program	<u>\$7,143</u>
	\$40,652

Friends of American Fork Library:

Introduction to Writing and Publishing Course	\$3,600
First Grade Book Fairy Project	\$18,750
AF Library 100 Years: Activity Book	\$27,329
AF Library 100 Years: Author Event Series	<u>\$9,285</u>
	\$58,964

Harrington Center for the Arts:

American Fork Sculpture Exhibit	\$9,400
Concerts in the Park	\$28,000
Portable Stage	\$6,143
Timpanogos Chorale	\$22,350
Holiday Market & Live Nativity	\$25,000
Fork Fest	\$85,077
Exploration of New Works	\$10,619
Empowering Women in the Arts Mentorship	<u>\$6,571</u>
	\$193,160

Attachment: 04.25.23 - PARC Recommendations to Council v2 (Discussion on PARC Tax distribution recommendations - 04.20.23)



Live AF:		
Steel Days		\$23,650
Regalo Theater Company:		
Sound Technician Class		\$10,000
Technical Director Class		\$8,000
Lighting Design Class		\$10,000
Costuming Class		\$5,000
Improv Class		\$2,000
Audition Symposium		\$2,000
Audition Dance Training Program		<u>\$1,000</u>
		\$38,000
Timpanogos Arts Foundation:		
Administration		\$90,000
Theater Program		\$110,000
Instrumental Program		\$49,000
Visual Arts Programming		\$15,900
Youth Choir		\$16,700
History and Heritage Pageant		\$7,800
Mary Kawakami Speech Contest		<u>\$2,900</u>
		\$292,300
Timpanogos Chamber Music:		
Concert Series		\$6,011
Wasatch Contemporary Dance Company:		
Culminating Performance		\$2,000
Wasatch Music Alliance		
Programming		\$39,286
AF Parks and Recreation:		
Art Dye Park Bond		\$350,000
Hindley Park – Restroom		\$156,000
Miller Park – Playground		\$93,265
Art Dye – Trailhead Restroom		\$155,000
Rotary Park – Basketball Court		\$49,000
Greenwood Park – Playground		\$99,492
Greenwood Park – Restroom		\$124,000
Bike Rack Program		\$5,000
Park Amenities		<u>\$20,000</u>
		\$1,051,757
TOTAL		<u>\$1,745,780</u>

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The following statements explain the reasoning for these recommendations:

AF Library: Imaginative Play Area **\$4,413**

The current Children’s Library area is underutilized. PARC funding will create a more inviting place for families and children including tables, chairs, a play kitchen, sensory wall panels, light tables and other hands-on exploration activities.

AF Library: Sound Booth for Library Media **\$9,245**

PARC funding will soundproof the Library’s AV Room allowing an area for creation of higher quality video, audio, and other digital content to enhance and expand literary capabilities. Library staff and ultimately patrons will be able to create high quality digital projects.

AF Library: Rotunda Sound System **\$19,851**

PARC funding will help create a professionally designed and installed sound system for the library rotunda. Frequent events such as guest authors, dancers, musicians, artists, open house programs, summer reading programs, after-hours movies and other highly attended programs will be greatly enhanced by this system.

AF Library: Mural Program **\$7,143**

The current AF Library mural is a popular feature and an enhancement to the atmosphere of the library. PARC funding will help commission an artist to create a new mural to commemorate the 100 year anniversary of the Library. The Library’s goal is to commission a new mural every 1-2 years creating a rotating supply of murals for the rotunda.

Friends of the Library: Introduction to Writing and Publishing Course **\$3,600**

Funded by PARC in the past, this 16-week course, taught two times per year for writers in our community, will give beginning writers a broad overview of how to go from idea to published book. This class will provide opportunities for a growing number of citizens of our community to improve writing skills and learn how to successfully seek publication.

Friends of American Fork Library: Book Fairy Project **\$18,750**

A long-standing project for American Fork, the Book Fairy Project enhances literacy, art, culture, and community. The Book Fairy encourages students to enjoy reading and learning, and to pursue an understanding of literary arts. This project provides six books throughout the school year for every first grade student in our community as well as incentives for first graders to visit and become familiar with the library.

Friends of the Library: 100-year Activity Book **\$27,329**

Celebrating its 100-year anniversary, the AF Library seeks to commission a 3rd party vendor to create a 64-page activity book containing puzzles, writing and drawing activities, and historical information about the library and the city of American Fork. Personalized and branded, these books will be given to those who complete the Library’s Summer Reading program. PDF versions will be made available to teachers in American Fork to extend the promotion of the library and the City of American Fork.



Friends of the Library: Author Event Series \$9,286

This grant will allow the Library, in partnership with Utah Humanities, to bring popular artists to speak at the Library. Although this project is a high priority for the Friends of the Library, the PARC Board had long discussions about the relative cost/benefit of the program and recommends less than half the amount requested.

Harrington Center for the Arts: American Fork Sculpture Exhibit \$9,400

This sculpture exhibition offers new sculptors the opportunity to have their sculptures cast in bronze by one of the four nearby fine art bronze foundries. American Fork citizens and visitors to our community are then able to enjoy these sculptures placed on display in the community. PARC funds will allow the expansion of this program by helping secure additional pedestals for new sculptures.

Harrington Center for the Arts: Concerts in the Park \$28,000

Members of the American Fork community value the tradition of the Concerts in the Park series during the summer. These concerts bring many people together and provide an important musical and social experience for American Fork patrons in the unique environment of Quail Cove.

Harrington Center for the Arts: Portable Stage \$6,143

A modular and expandable portable stage will enhance HCA’s ability to present quality programs for the American Fork community.

Harrington Center for the Arts: Timpanogos Chorale \$22,350

Timpanogos Chorale provides choral music from diverse cultures and genres for the enjoyment of American Fork Community members. This group provides opportunities for some members of the community to perform and improve their talents and for other members of the community to listen to and enjoy their work.

Harrington Center for the Arts: Holiday Market & Live Nativity \$25,000

HCA will bring a two-week long family oriented festival that will create a Christmas Village at the Quail Cove amphitheater featuring handmade arts and crafts gifts, vendors, and warm treats, along with a live nativity creating a unique Christmastime activity for American Fork residents and others from throughout the area.

Harrington Center for the Arts: Fork Fest \$85,077

This annual summer music festival offers an opportunity for the American Fork community and visitors to experience some of the best local musical talent as well as talent from outside of the community. Food trucks and a vendor fair enhance the program. The Fork Fest festival encourages participation and enjoyment in art, culture, and music.

Harrington Center for the Arts: Exploration of New Works \$10,619

This program focuses on the development of local artists, playwrights and performers through exploration of new plays and musicals by local writers. New musicals and plays will be selected by a committee of qualified specialists. Each workshop will conclude with a concert-version performance of the new plays/musicals followed by a critique with qualified panelists who will offer artistic feedback and comment on the commercial viability of the work. This project provides a new dimension of artistic involvement for our community

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Harrington Center for the Arts: Empowering Women in the Arts Mentor Program \$6,571

This program will connect female art professionals with young creative talent for one-on-one instruction and career training. The program will provide technical instruction and will connect participants with the practical tools and industry contacts necessary to turn a hobby into a viable career. This program will increase the commitment to artistic vision in American Fork.

Live American Fork: \$23,650

This request prompted much discussion by the Board members. Live AF is a newly formed non-profit, directed by officials of the AF Chamber of Commerce, with the stated purpose of enhancing the life and culture in American Fork. Initially Live AF is seeking to improve the American Fork’s Steel Days experience. Live AF’s request was for a total of approximately \$120,000. The Board discussed this request in detail trying to resolve/understand the relationship between the Chamber and Live AF. Much of the discussion centered on whether or not the City wanted to use PARC funds to increase its funding for what is presently largely a Chamber sponsored activity. In the end the Board recommends allocating funds that will cover expenses for all of the named Steel Days activities listed in the request except the opening ceremony. We also seek direction regarding the City Council’s desires for funding this type of request for PARC funds.

Regalo Theater Company: \$38,000

Regalo Theater Company is a relatively new organization with the stated goal of creating a means for artists and technicians to develop skills and talents. Their request includes funding for several classes that will teach technical, sound, lighting, audition, dance, costuming and performance skills to a limited number of students several times during the year. While the number of individuals actually receiving this training will be relatively small, the Board is impressed with the probability for a wonderful long-term contribution to local talent and the consequent enhancement to the quality of local presentations these classes can create. Regalo indicated they will have matching funds from a donor and will use the donor's funds for the capital expenses to purchase the needed equipment for the classes and will use any PARC funds for the operational costs of the classes. Classes to be offered and recommended funding are:

Sound Technician Class -	\$10,000
Technical Director Class -	\$ 8,000
Lighting Design Class -	\$10,000
Costuming Class -	\$ 5,000
Improv Class -	\$ 2,000
Audition Symposium Class -	\$ 2,000
Audition Dance Training Program -	<u>\$ 1,000</u>
	\$38,000

Regalo also requested funding for 4 productions to be held during the year but because they could not comfortably demonstrate the productions would be held in American Fork funding for those productions is not recommended.



Timpanogos Arts Foundation: \$292,300

The Timpanogos Arts Foundation (TAF) is a well-established PARC grant recipient that successfully produces many excellent artistic performances and cultural education programs for the American Fork Community. They provide an opportunity for community members to participate in their specialty areas (symphony, choir, visual art, theater, etc.) and to produce quality performances and exhibitions for the members of the community. TAF also provides cultural experiences through the History and Heritage Pageant. TAF enhances the overall life experience for American Fork citizens and contributes to a well-balanced community. The Board recommends each group within TAF be given the following grants which are essentially identical to the prior year’s grant requests. However the amounts granted for Administration and Theater Program requests are noticeably smaller.

Administration:	\$90,000
Theater Program:	\$110,000
Instrumental Music Program	\$49,000
TAF Visual Arts:	\$15,900
Youth Choir Program:	\$16,700
History and Heritage Pageant	\$ 7,800
Mary Kawakami Speech Contest:	<u>\$ 2,900</u>
	\$292,300

Timpanogos Chamber Music: Concert Series: \$6,011

Timpanogos Chamber Music is a new non-profit organization (established in 2022) that plans to sponsor a series of concerts in the upcoming year, six of which will be located in American Fork. The concerts include instrumental and vocal performances with both solo artists and ensembles as well as a silent movie with live musical accompaniment.

Wasatch Contemporary Dance: Culminating Performance \$2,000

The Wasatch Contemporary Dance Company is an established non-profit organization teaching and presenting high quality dance programming. This Culminating Performance will be held in the Valentine Theater in American Fork.

Wasatch Music Alliance: Programming \$39,286

The Wasatch Music Alliance features two performing groups; 1) the Wasatch Winds, a concert band; and 2) the Show Band, a jazz band. These two performing groups provide an opportunity for local musicians to continue their involvement in music as well as popular and professional sounding entertainment to American Fork citizens.

AF Parks and Recreation: Art Dye Park \$350,000

American Fork has been working to complete Art Dye Park for many years, and the vision for the park is excellent. The current plan, when completed, will make this an acclaimed gathering place for athletics, entertainment, and recreation. Ongoing funding for this multi-use park is a prudent use of PARC tax funds.

AF Parks and Recreation: Hindley Park - Restroom \$156,000

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This west-side park currently has no restroom. With the scheduled installation of 6 pickle ball courts at the park along with the playground and typical park usage, a restroom has become a necessity. This funding will greatly enhance the convenience and usability of this park.

AF Parks and Recreation: Miller Park Playground \$93,265

The City schedules replacement of two playground structures each year. Miller Park’s playground equipment is the City’s highest priority for replacement. Several Board members expressed concern about the condition of this park’s play facilities. This is a needed project.

AF Parks and Recreation: Art Dye – Trailhead Restroom \$155,000

Art Dye Park has quickly become a center for many city activities as well as a venue for regional uses. There are two existing bathrooms, each of which is no more than 1/10th of a mile from any point in the park. However as use increases, especially at the northern area where the new dog park facility has been installed and the trail head stands, there is a growing need for expanded facilities. The Board felt the project was worthy of funding but felt the grant could be split into two parts: first installing the infrastructure and perhaps next year building the actual structure. For this reason the Board recommends granting approximately 55% of the requested funds.

AF Parks and Recreation: – Rotary Park Basketball Court \$49,000

Rotary Park is an historical and well established park that has seen many uses over several generations. Currently there is a cracked and broken concrete pad that has two small half-court basketball hoops. This request would create a newer, larger full sized court that can service residents in the southern part of American Fork.

AF Parks and Recreation: Greenwood Park Playground \$99,492

The Board recommends fully funding this request for a needed facility in this part of the city as the second of two planned playground equipment replacements.

AF Parks and Recreation: Greenwood Park Restroom \$124,000

This funding will replace a very old and poorly functioning facility in a part of the city that sometimes feels forgotten. Since the installation of the skate park and with the ballfields, playfields and green space at the park, an updated restroom facility will greatly improve the utility of Greenwood Park.

AF Parks and Recreation: Bike Rack Program \$5,000

The installation of bike racks placed strategically around the city, beginning with the downtown area, is planned to be a joint program that will attempt to gain 50/50 matching funds from local businesses. There are many requests from the local biking community to make it easier for those using bicycles to securely access local businesses.

AF Parks and Recreation: Park Amenities \$20,000

The ongoing need to replace park amenities including tables, benches, trees, etc. is a very appropriate use for PARC funds in that these items beautify and enhance the utility of the parks. Additionally these items are particularly visible places to display the PARC logo, thereby increasing public awareness and support for the PARC program.

Requests Not Recommended for Funding This Year



Alpine Community Theater (ACT)

Although ACT creates opportunities for people to perform and provides high quality entertainment for their audiences, ACT has chosen to move their performances outside of American Fork City and therefore should not be funded by PARC money. ACT was refused funding last year also for the same reason.

American Fork Parks and Recreation: Cemetery Veteran Memorial Stone

A worthy and certainly emotional request but the Board felt that funding this expansion now might be premature and that there might be other sources of donations and/or funding that could be used.

AF Parks and Recreation: Easton Dog Park Shade

There was not sufficient Board support for this project at this time.

AF Parks and Recreation: Centennial Park Playground

There was not sufficient Board support for this project at this time since the PARC recommendations already support two other playgrounds and the Centennial Park project was of lower priority for the City.

AF Parks and Recreation: Evergreen Park ADA WE-GO-Swing

Another worthy project that is emotionally appealing but some Board members were concerned that the unit had the potential for abuse and also the Board was made aware of the strong possibility of private donations that could provide funding for this project.

Fox Hollow Golf Course: Beveridge Cart

The Board had a level of discomfort funding a capital item that was essentially a revenue enhancing amenity for Fox Hollow.

Live AF: Holiday Magic at the Park

This project did not get positive response from Board members in part because of the previously stated concern over the City/Chamber Steel Days relationship and also because this particular project did not appeal to many Board members.

Regalo Theater: Overall Funding

The Board simply did not see this request as being an appropriate use of PARC funds at this time and chose to help Regalo in several of their other requests.

Regalo Theater: Fall, Winter, Spring and Summer Theater Productions

The Board sees Regalo as potentially a strong player in local theater but Board members expressed two concerns; first and foremost Regalo cannot provide assurance that their productions will be held in American Fork; and second there was some concern about “over-funding” theater productions.