



PARC Tax Advisory Board
March 17, 2021
Virtual Public Meeting / ZOOM Video Conference

Attendees

Brian Thompson	Laurel Shelley	Karen Schaack	Nate Mecham	Brandon Smith
Nan Kuhn	Camden Bird	Scott Okelberry	Cherylyn Eager	Clark Taylor
Reggie Walker	Holly Williams	Stewart Reeve	Jackson Taylor	John Miller
Laura Snyder	Jeff Snyder			

The meeting started at 6:00 pm

Karen moved to approve the February 3rd and March 10th, meeting minutes, Laurel seconded the motion. Motion passed unanimously.

Timpanogos Art Foundation Update

- *A new Strategic 5-year Plan development:* planning meetings with advisors, work on financial components
- *Board of Directors:* committees-Executive, Financial/Audit, Fundraising; recruit new members; train committee members
- *New Arts Team:* 4 Artistic Directors to manage the 7 programs; Executive Director, Business Team; Artistic Directors for theater, instruments, choirs, and visual arts
- *Streamline Programming:* take 9 individual programs to 4 Arts Programs
- *Consultants Support:* enlist expert assistance with financial planning, fundraising, and marketing
- *Improve Communications:* regularly scheduled meetings with the mayor and council; increase involvement with chamber; improve communications with the PARC Board
- *Additional Changes:* improve standard operating procedures; standardize documentation; quarterly training; develop orientation materials, and manager training

Grant Applications Presentations

ACT Alpine Community Theater		
Matilda & Christmas Carol	\$105,100	\$15,000 Carry Forward
DUP Daughters of Utah Pioneers		
24 th July Celebration	\$1,500	
Fox Hollow		
Driving Range Project	\$36,636	
Wasatch Music Alliance		
Wasatch Winds & Show Band	\$57,000	\$38,827 Carry Forward from TAF

Other Business

- a. Next virtual meeting March 24, 2021

Brian moved to adjourn the meeting at 7:55 pm, Scott seconded.