

AMERICAN FORK CITY COUNCIL
MAY 2, 2023
WORK SESSION MINUTES.

Members Present:

Bradley J. Frost	Mayor
Kevin Barnes	Council Member
Staci Carroll	Council Member
Ryan Hunter	Council Member
Rob Shelton	Council Member
Clark Taylor	Council Member

Staff Present:

David Bunker	City Administrator
Camden Bird	Assistant City Administrator
Derric Rykert	Community Services Director
Patrick O'Brien	Development Services Director
Stephanie Finau	Deputy Recorder
Anna Montoya	Finance Director
Cherylyn Egner	City Attorney

Also present: Josh Walker (Live A.F.), Kristina Wesseman (Live A.F.), Luke Dudley (Live A.F.), Casandria Crane (Library), John Miller (Wasatch Music Alliance), Scott Okelberry (PARC chairman), Karen Schaack (PARC), Katie Sorenson (PARC), Spencer Stevens (Harrington), Rick Maloy (Central Utah Water Conservation District-CUWCD), Savannah Peterson (CUWCD Program Manager), Ben Ash (City Forester).

The American Fork City Council met in a work session on May 2, 2023, in the City Administration Conference Room, located at 51 East Main Street, commencing at 4:05 p.m.

WORK SESSION

The purpose of the City Work Sessions is to prepare the City Council for upcoming agenda items for future City Council Meetings. The Work Session is not an action item meeting. No one attending the meeting should rely on any discussion or any perceived consensus as action or authorization. These come only from the City Council Meeting.

1. Discussion on adoption of water efficiency standards.

Rick Maloy, of CUWCD, discussed water efficient landscapes coming from the state. He reported that there are incentives that the state is offering to all residents.

- Landscaped Leadership Grant
 - Grants for local business owners to reduce outdoor water use through efficient landscaping.

- New construction and conversion of existing landscapes
- Online grant calculator
- Commercial Smart Controller Rebate
- Water Efficiency Program
 - Grants for conservation projects
 - Easy online application
 - \$1 million in current available grant money.

The new 2023 Landscape Incentive Program:

- \$2-\$3 per sq ft lawn removed for residents
- \$.50 per. Sq ft of water efficient landscaping installed in new construction.
- Lawn halls should not be installed on areas less than 8 feet wide at their narrowest point.
- Lawn slopes greater than 25% grade is recommended.
- Lawn shall not exceed 35% of the total landscaped area in front and side yards.
- Consideration
- Commercial, Institutional and multi family
- Irrigation System
- Smart Controller
- Mulch Recommendation – 4 inches
- Plant Material
- Recommendation

Mr. Maloy stated that based on the state growth projection, they've been concerned about water use. The governor has asked that they conserve and have a future supply of water. He went on to say that the new water efficiency standards apply to new construction, new developers, or homebuilders.

Discussion ensued among staff, council and Mr. Maloy pertaining to water efficiency landscaping, grants offered to residents, and what residents qualify for. Mr. Maloy encouraged the council to think about how an ordinance can be written for a drip system and smart controllers. He added that the state's only requirement is on turf percentages and no lawns in areas less than 8' wide. The staff, the council, and Mr. Maloy continued to converse about policies being passed and how to implement them with the tools that can help to accomplish that.

2. Discussion on the distribution of PARC Tax funds.

Council Member Carroll questioned a \$7,800 distribution and where it was going to. Scott Okelberry explained that it was a History Heritage project that wasn't going to happen until the next fiscal year. It included taking last year's money and moving it forward and then taking this year's amount of \$7,800 and reallocating that to a different project or organization. The PARC Committee recommends allocating that to the theater program.

Council Member Carroll asked about Steel Days recommendation, noting the number given in the proposal coincides with the drone show and she had thought they were allocating to everything but the drone show. Mr. Okelberry replied that in the initial conversation they were thinking it would be good to add it, but then in subsequent conversation they figured it was the same amount for doing 11 other things that would have been included in that total, which led them to leaving the number the same. The PARC Committee recommended rather than funding the other parts of the proposal they can do the drone show and the council could switch that if they didn't want the drone show.

Council Member Carroll commented that she preferred that the *Concerts in the Park* be free concerts as part of the community concert series. She brought up concerns about *Fork Fest* number increase wanted. She stated that two years ago we allotted \$40,000, last year \$60,000, and this year the recommendation is for \$85,000. She felt that was a lot of money for one event when there are many events that could use the money.

Mayor Frost asked the council how they felt about free Concerts in the Park or if they want the ability to upsell tickets for it. Council Member Taylor felt they should be free but there should be leeway that warrants the ability to upsell depending on who the talent is. Council Member Hunter agreed with Council Member Carroll. Discussion ensued amongst the council on why it should be free and if upselling for big headliners (to cover certain costs) should be sold and how that should affect the number being donated for *Concerts in the Park* to Harrington since they have taken over the concert series.

Spencer Stevens of Harrington Center for the Arts commented that in the *Concerts in the Park* marketing agreement with the city, it states that it needs to be called the *American Fork Concerts in the Park*. He added that they are presenting it, even though it's their program and using their own insurance to rent the park for free. He stated that in that agreement the council could say that in exchange for donating the venue, there will be no charge for admittance. As far as PARC tax dollars, there is nothing that says you should dictate whether you can raise other money and other sources to get sponsorships, donations, or charge for tickets. He felt that the council should not dictate whether art groups should charge or not and that it should be up to them and their organizations. But in this case, the city could, if they preferred, tell them with *Concert in the Parks* that we should not charge since the city donated the venue.

Council Member Carroll asked if there was a contract with the PARC Tax Committee. Cherylyn Egner replied that the agreement that is being discussed right now probably should not be incorporated into the PARC contract. However, if the council says the city was providing these funds with the intention that these concerts are going to be free and then Harrington chooses not to make them free, then next year the dollar amount awarded to them could be lessened. Ms. Egner added that in terms of the marketing agreement, the use of Quail Cove, the agreement can be amended to indicate that any usage of this park needs to be free for the *Concert in the Park* series. She agreed with Mr. Spencer on the legalities of it and where the best place to address these would be.

Council Member Hunter added that if the headliner is going to be included in the charging admittance, then there should be a separate line item for that in the contract.

Dialogue continued about contracts, changes in application, stipulation and charges pertaining to concerts during Steel Days amongst the council.

Council Member Barnes wanted to know the average attendance at the concerts last year outside of the headliner *Collin Ray* as well as how many were for *Collin Ray*. Mr. Spencer replied that *Collin Ray* was sold out and that roughly 1,500 attended that concert.

Council Member Barnes mentioned that people attend the concerts because of the reputation of American Fork *Concerts in the Parks*. He stated he did not have a problem with charging for the concerts. Mr. Spencer stated that last year with the headliner concert they charged, it was profitable, and they made \$20,000 by charging \$10/person. He explained that \$12,000 went to pay for the act, police, fire, and fencing around the park.

Council Member Hunter commented that if the concert is profitable does it make sense to not give PARC tax dollars towards that. Council Member Carroll added does it make it fair to other groups that we don't charge them for the use of the park and if they are required to pay for police and fire too if they use the park for a large event but at the same time Harrington is doing the city a service.

The council discussed if the 5 free concerts were worth the amount awarded and what amount would go towards the headliner concert. The overall census amongst the council was to have 5 free concerts and if they have a headliner concert then it would be on Harrington to do the 6th concert.

Council Member Carroll brought up the increase awarded to Fork Fest. Council Member Taylor commented that there is a larger involvement every year. Mr. Spencer commented that it will be a 2-day event this year.

Mayor Frost brought up a portable stage and if the city was looking toward being a steward of a portable stage that all organizations can use. Council Member Shelton suggested the Parks Department submit a grant to get funding for the stage. Discussion ensued amongst the council on how it would benefit the organizations and the city. The council all agreed that the stage would be great to use for small venues and it be owned by the residents.

Mayor Frost asked Ms. Egner if policies need to be refined to include assets. Ms. Egner replied that it would be a case of Capital Expense versus Operating Expense and where do you draw the line based upon IRS definitions or will the city come up with its own definition of what it deems as a capital expense.

Council Member Taylor expressed his views on the stage and how it could benefit the organizations but then again who will store it and where and who will oversee the stage. Mayor Frost asked for a consensus amongst the council. The council discussed in detail about getting a stage and looking at past policies and how the stage will be used and by who.

Council Member Shelton brought up Steel Days and looked at the policies and the states definition and how committees qualify for funding. He shared his concern over certain events, line items, and how they use the money for it. Ms. Egner commented that some line items in the proposal don't hit the threshold of qualification. She stated she can go through each event, put together a summary of those that absolutely qualify and those that are on the fence she would get a consensus of what the council would like to put into the contract for funding.

Discussion ensued on different events and if they should be awarded funding from the PARC tax.

Camden Bird reported that there was previously a funded project which was the trail on frontage road, south of I-15. The cost increased before the project could be implemented and if we are going to invest more resources, would preferably do the trail on the North side of that road and make it a legitimate bike lane and walking trail. Currently, we are choosing not to do this project. The \$90,000 that was allocated to that would go back into the fund balance and into the PARC fund that can be allocated somewhere else.

Council Member Taylor suggested finishing the restroom at Art Dye trail but the cost for that is \$130,000. The council discussed options on how to come up with \$30,000 to finish that bathroom. Mayor suggested to Mr. Bunker to identify if it qualifies for the use of Impact Fees. Mr. Bunker suggested that it may and that the Parks & Trails committee could review the project facilities plan.

Mayor asked Mr. Okelberry if he felt there needed to be another meeting or did he feel a strong recommendation that it goes toward that bathroom. Mr. Okelberry replied that they had talked about how they wanted it done and it was high on their priority list.

3. Adjourn.

Meeting adjourned at 5:52 pm



Stephanie Finau, Deputy Recorder