



PARC Tax Advisory Board
May 5, 2021
Virtual Public Meeting / ZOOM Video Conference

Attendees

Brian Thompson	Laurel Shelley	Karen Schaack	Brandon Smith	Cherylyn Egner
Nan Kuhn	Camden Bird	Scott Okelberry	Nate Mecham	Clark Taylor

The meeting started at 5:00 pm.

Scott moved to approve the March 17, 24, 31 and April 14 meetings minutes, Brandon seconded the motion. Motion passed unanimously.

Second Round of Grant Applications:

With approximately \$160,000 left to allocate, the Board will open a second round for applications starting May 10th through May 24th. If organizational information has already been submitted in the first round, then only a new application needs to be submitted. First time applicants will need to submit both the organizational information with the application and watch the workshop video online.

Camden will send information about the 2nd round of applications, place on social media and the PARC and city's websites.

PARC Administration Funds

The Board continued to discuss how to spend the approximately \$23,000 administration funds the following suggestions:

- Prepare, produce, and distribute an informational only brochure
- Promotional only, not mentioning the tax renewal
- A map with a list of projects completed, and the amount received for each project
- Produce several short videos showing PARC projects, perhaps being 1 to 2 minute long
- Hold open houses at various locations throughout the city

Other Business

- a. Next meeting is June 2nd, 5:30 pm

Brian moved to adjourn the meeting at 5:40 pm, Laurel seconded.